

freelance graphic designer

2025-Current

Chemical Industry Council of Illinois. Design graphics for website and on-line seminars. Manage and redesign Member Directory for 2026. Bottles and Bottega. Instruct classes of students interested in learning how to paint while socializing with friends.

part-time

Eisenhower Library. Part-Time (8 Hours per week) Designer/Technician. Execute custom designs for patrons and library needs, Instruct patrons on how to use all maker space equipment. Laser cutters, Cricut Machines, Sewing Machines, and Sublimation printers and processes.

senior graphic designer

Senior Designer with over 15 years of experience in graphic and product design. Experienced in visual communication and branding, with solid design strategies that have led to successful initiatives. An increase in customer satisfaction, and sales have resulted in recognition as a brand innovator and owner of a US Trademark. Deadline driven, resourceful team player reflects passion for creative win-win teams. Innovator and driver of new concepts resulting in #1 top selling items in the gift markets.

work experience

Senior Graphic Designer

2017-2025

Custom Personalization Solutions

Successfully design and develop new initiatives in the wood division of the company, increasing revenue by 40% and demanding the acquisition of 5 additional laser cutters. Design several #1 top selling items within the company, increasing revenue by 30%. Continue to innovate and drive sales to top selling companies including PBS, Signals, and Zulily.

Senior Graphic Designer

2009-2017

Enesco

Concepted an in-house brand earning a US trademark-Flourish Brand, resulting in a million dollar sales category within the giftware/home decor space. Held a showroom at the Atlanta Gift Mart for 3 years. Designed and supported brand and non-brand assests, creating award winning collections.

Graphic Design/Project Management/Product Development

2007-2009

1-800 Flowers/DesignPac

Developed and executed several gifts for the Club Space including Costco, Sam's Club, as well as Target and Walmart. Designed and built gifts to include food, hard and soft goods. Collaborated closely with costing, and graphic design teams to build cost effective goods. Directed package designer to customize packaging for specific products. Executed technical drawings for ceramics, fabrics and woven products. Set up plan-o-grams with clients for seasonal in store presence.

work experience

Senior Graphic Designer

1997-2007

Houston Harvest Gift Products LLC

Graphic Designer

Designed products for seasonal gift lines, including packaging and hard goods for Target. Increased revenue from 2M to 4M within 2 years.

Graphic Designer 1995-1997

Global Graphics LLC

Designed collateral materials for a variety of clients.

Graphic Designer 1988-1995

Chicago Display Marketing

Designed graphics for in store displays and trade show exhibits.

skills & competencies

Branding & Identity Design

Logo Design

Typography

Layout & Composition

Adobe Creative Suite

User Centered Design

Creative Problem Solving

Team Management & Leadership

Project Management

software & trademark

Adobe Creative Suite

Adobe Illustrator

Adobe Photoshop

InDesign

education

Bachelor of Fine Arts Dominican University

Double Major: Fine art/Psychology

Certificate of Computer Graphics and Design IAMD

fun facts

Member of New Tradition Barbershop Chorus since 2023

Member of Clean up Give Back

Member of Des Plaines Chamber of Commerce since 2022

Maker Space part-time designer at Eisenhower Library 2025

Board Member American Hearing Research Foundation 2026